**Curriculum Intent Statement 2020 - 2021**

**Department of Hair & Beauty: Garforth Academy**

**In KS4, the learners have the opportunity to achieve two qualifications. VTCT Level 2 Certificate in Hairdressing and Beauty Therapy (headline measure) and Level 1 Extended Certificate in Hair and Beauty Skills (non-headline measure). We believe that learners deserve a broad and ambitious Hair and Beauty curriculum, rich in skills and knowledge, which ignites curiosity and prepares them well for future learning or employment. Learners develop transferrable skills that prepare them and, in particular, the skills and attributes prized by employers, further education colleges and higher education institutions. The curriculum provides opportunities for the learners to discover their creative side and includes all the required elements to develop the practical hair and beauty skills through working in a realistic working environment.**

**Our Hair & Beauty curriculum will give students the opportunity to:**

* develop a broad and comprehensive understanding of the hair and beauty sector
* develop knowledge which spans the entire vocational sector and related industries
* develop academic study and transferable skills that will support progression within the hair and beauty sector and more broadly
* exploring businesses and new ideas for businesses, planning marketing activities and producing marketing materials
* use a wide range of appropriate and correct terminology with precision.
* develop their character, including resilience, confidence, and independence, so that they contribute positively to the life of the school, the Garforth community, and the wider environment.

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| **Pedagogy** | **Enrichment** | **Other general principles** |
| Our pedagogy is underpinned by:   * a rigorous and systematic approach to teaching * the regular use of live modelling and exemplar work to demonstrate processes, standards and expectations * Encouraging students to reflect and self-evaluate to identify own strengths and areas for development * regular use of demonstrations and observations of treatments performed * a range of strategies to deepen knowledge so that it is committed to long term memory * the importance of giving students regular opportunities to improve and redraft work * Using a range of innovative strategies to prepare students for internal and external assessments * Ensuring students are able to develop transferable skills and knowledge to develop their own independence and well-being * Scaffolding of class work and exam style questions through the RAGB system to expand and challenge learner engagement. | We will enrich our curriculum by:   * establishing cross-curricular links * providing regular on and off-site subject or topic related experiences * offering opportunities for children to learn in a realistic working environment * hold competitions to celebrate best work and extraordinary effort for creativity. * encouraging students to contribute to the life of the school and the community. * encouraging involvement in open days to celebrate their skills gained * developing partnerships with external providers that will provide realistic examples of working in the vocational sector | Our curriculum will enable students to:   * Critical think and be reflective on self-performance and work produced * Use of initiative, planning and researching skills, self-management, self-motivation and the ability to work independently * To be Innovative and unleash creativity skills * Express the application of knowledge and understanding to real life examples and businesses * To be able to confidently problem solve * Confidently communicate using different skills - verbal, written and visual. * Explore different employability skills and the opportunities in different careers * build on their understanding of the importance of British values * improve their spiritual, social, moral, and cultural understanding * What and Why objectives for all lessons and new units articulated to learners for greater understanding of the bigger picture. |